



## **IBM 000-M37**

**Exam Name: IBM WebSphere Portal Technical Sales Mastery v2**

**Q & A : 30 Q&As**

***Pdf Demo***

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Exam : IBM 000-M37

Title : IBM WebSphere Portal Technical Sales Mastery v2

1. A customer requirement is to provide a way for business users to be able to re-use existing components to create a portal application that services the needs for their particular group. What feature can be used to meet this requirement?

- A. Composite Applications
- B. Rapid Application Developer
- C. Virtual Portals
- D. Site Builder

Answer: A

2. The Web 2.0 portal theme allows for client side aggregation (CSA). Which of the following is NOT a benefit of CSA?

- A. Faster rendering and performance
- B. Desktop like user experience
- C. Easier portal theme deployment
- D. Reduce server load

Answer: C

3. What portal feature allows for self-service creation of Virtual Portals?

- A. Site Creator
- B. Site Wizard
- C. Virtual Portal Manager
- D. Site Construction Portlet

Answer: B

4. Which of the following features enables administrators to create multiple distinct portals, but share the resources (themes, portlets, etc) of the existing portal installation?

- A. Virtual Portal
- B. Composite Application
- C. Portal Cluster
- D. Portal Scripting

Answer: A

5. A customer requirement is to allow the creation of business rules to profile users and control the content that is displayed in specific areas of a portal page. What feature can be used to meet this requirement?

- A. Page Customizer
- B. Personalization Engine
- C. Rules Builder
- D. Content Customizer

Answer: B

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